

Pick Your Specialty & Brand

Speciality

Past Experiences:

Health issues you overcame in the past.

Health issues you helped others (family members or past clients) overcome.

Deep knowledge about specific health issues in your previous or current career.

Life Stages:

Aging

Menopause

Perimenopause

Post-Partum

Pregnancy

Medical Treatment Recovery

Pain Rehabilitation

Popular Wellness Specialties:

Breathwork

Dental Care

Detoxing

Diabetes

Energy

Fatigue

Gut Health

Hair Loss

Herbal Medicine

Infertility

Meditation

Mental Health

Mobility

Mold Toxicity

Pain (Back, Neck, Knee)

Physique Transformation

Pilates

Sexual Health

Skin Care

Sleep

Weight Loss

Yoga

(Any disease with a name such as lupus, lyme, hashimoto, PCOS and more.)

Colors

Botanical Harmony:

Base: #DAC292 (Light Brown) - Represents stability, grounding and a connection to the earth.

Accent: #A685E2 (Muted Purple) - Conveys creativity, wisdom, and a touch of luxury.

Neutral: #F8F4E8 (Cream) - Offers a soft and calming backdrop.

Delicate Bloom:

Base: #D19199 (Dusty Rose) - Conveys gentleness, compassion, and a sense of calm.

Accent: #7DCFB6 (Sea Green) - Introduces a refreshing and revitalizing element.

Neutral: #EAEAEA (Light Gray) - Provides a soft and airy background.

Earthy Serenity:

Base: #D2B48C (Tan) - Evokes feelings of warmth, comfort, and connection to nature.

Accent: #99B898 (Sage Green) - Represents growth, harmony and renewal.

Neutral: #F2F2F2 (Light Gray) - Provides a clean and balanced background.

Lush Vitality:

Base: #A7C5BD (Seafoam Green) - Promotes tranquility, rejuvenation and balance.

Accent: #E5B8F4 (Lavender) - Suggests peace, serenity, and a connection to spirituality.

Neutral: #333333 (Charcoal Gray) - Adds depth and sophistication.

Mineral Luxe:

Base: #8CA1A5 (Gray-Green) - Represents balance, growth, and a connection to nature.

Accent: #B87333 (Bronze) - Adds a touch of sophistication and luxury.

Neutral: #000000 (Black) - Creates a bold and dramatic statement.

Sunrise Bliss:

Base: #F08C00 (Bright Orange) - Embodies enthusiasm, creativity and a positive outlook.

Accent: #DF678C (Deep Pink) - Introduces a sense of compassion, playfulness, and warmth.

Neutral: #3C3C3C (Dark Gray) - Provides a grounding element and contrast.

Tropical Oasis:

Base: #96CEB4 (Teal) - Evokes feelings of serenity, clarity and rejuvenation, like clear waters.

Accent: #FFD966 (Honey Yellow) - Adds a touch of cheerfulness and optimism.

Neutral: #736357 (Taupe) - Creates a natural and organic feel.

Zesty Fresh:

Base: #F2C249 (Golden Yellow) - Captures energy, optimism, and a sense of well-being.

Accent: #D95D39 (Burnt Orange) - Adds a touch of vibrancy and excitement.

Neutral: #FFFFFF (White) - Creates a crisp and airy feel.

Fonts

Bold & Energetic:

Header: **Anton** - Strong and impactful sans-serif font with a geometric structure.

Body: **Roboto** - Clean and modern counterpoint to the bold header, ensuring readability.

Classic & Professional:

Header: **Roboto Slab** - Classic with a geometric structure and a strong presence.

Body: **Noto Sans** - Clean and versatile, designed with excellent legibility.

Minimalist & Modern:

Header: **Raleway** - Clean and versatile with a geometric structure.

Body: **Montserrat** - Offers a similar contemporary feel with excellent legibility in smaller sizes.

Minimalist & Stylish:

Header: **Bebas Neue** - Condensed and impactful with a modern and minimalist aesthetic.

Body: **Lato** - Warm, inviting, excellent readability with a touch of elegance.

Modern & Elegant:

Header: **Montserrat** - Clean, versatile geometric sans-serif with a contemporary feel.

Body: **Open Sans** - Readable with a neutral yet friendly appearance, perfect for blocks of text.

Organic & Earthy:

Header: **Nunito Sans** - Rounded terminals convey a friendly and approachable feel.

Body: **Open Sans** - A neutral and versatile font that complements the organic header.

Playful & Friendly:

Header: **Amatic SC** - Hand-drawn style font with a playful and approachable personality.

Body: **Source Sans Pro** - Versatile, clean and neutral, balancing the header's playfulness.

Serene & Sophisticated:

Header: **Quicksand** - A modern and clean aesthetic with rounded edges for a friendly touch.

Body: **Noto Sans** - Provides excellent readability and a neutral backdrop for the header.

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Health & Wellness Copywriter:

Creator of [Client Enrollment System](#) ➡ Click Here To Find Out More